



SOUTHAMPTON STARS AWARDS 2020
ENTRY FORM

The Dining Experience of the Year Award

The Dining Experience of the Year Award – restaurants, cafes and all eating establishments

This award is aimed at establishments with a unique twist to their food offering and overall experience and you must show us great customer service and team work. You can run a specialist venue - vegetarian restaurants, themed restaurants, special dietary provision, ethnic food or a unique environment. We want to hear from anyone with an exclusive concept. It does not have to be fine dining, but the judges want to read about style, concept, choice and quality, and understand why your business is ‘niche’ and other differentiators.

Applicant Name	
Is this the main point of contact for all correspondence in relation to the awards Y/N	
Business Name	
Business Address and Post Code	
Telephone Number and Mobile	
Business Email Address	
Email Address (award contact) Email address to be used for all correspondence in relation to the awards	
Web Site	

1. Please tell us about your business and its background (max 200 words)

2. When did your business start? (max 200 words)



3. What experience you have gained along the way?

4. Tell us what is unique and why your restaurant is so special?

5. What is it your customers rely on and expect at your restaurant?

6. Do you offer special services and products to cater for your customers?

7. Do you use local produce or source special supplies? If so, give details. (max 200 words)

8. How have you implemented and developed your business? (max 200 words)

9. What obstacles do you face?

10. Have any industry or world trends influenced your business and if so how?

11. What is your USP – what makes your business special?

12. What is your development strategy?



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13. Do you employ local staff and if so how many?
14. How you train and develop your staff?
15. Do you take on apprentices?
16. How do you retain your staff?

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Additional Information

How long has this business been established under your management/ownership?
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How many F/T & P/T staff do you employ?

Have you won any previous awards?

Are you on social media? (give details)

Tell our judges one special thing about you and your business?

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Please note that the judging process will include assessment of application forms by a trade-led panel, mystery shopping visits and evaluation/reviews from external sources and category sponsor or representative (e.g.: Trip Advisor / bookings.com)



Please return this application form, and any supporting evidence
by **email to:** jackie@routepr.agency

DEADLINE FOR APPLICATIONS: MIDNIGHT ON 6th DECEMBER 2019